



MLK CORRIDOR AUTHORITY MEETING AGENDA

DATE: Thursday, April 25, 2024

TIME: 5:30 p.m.

LOCATION: King Recreation Center, 1107 Adrian St., Jackson, MI 49203

- I. Call to Order
- II. Roll Call
- III. Adoption of the Agenda
- IV. Citizen Comments (3-Minute Limit)
- V. Approval of Meeting Minutes from March 28, 2024, Board Meeting (Exhibit A)
- VI. Old Business
 - a. Entrepreneurial Fund- Round 2 Awardee Recommendations
 - b. Marketing & Communications
- VII. New Business
 - a. 2024 Budget
- VIII. Staff Report
- IX. Director's Comments
- X. Adjournment



MLK CORRIDOR AUTHORITY MEETING MINUTES

March 28, 2024

CALL TO ORDER:

The MLK Corridor Improvement Authority (MLK CIA) met in-person at the Jackson King Center Recreation Center, 1107 Adrian St., Jackson, MI 49203. The meeting was called to order at 5:40 pm by Anthony Parker.

ROLL CALL:

PRESENT: John Willis, Daniel Mahoney, Thaddeus Williams, Arlene Robinson, Anthony Parker, Philicia Richmond, James Johnson, Diane Washington

ABSENT: George Brown, Mindy Bradish-Orta

ALSO PRESENT: Malik Goodwin-GWJ, Briana Wilson- Idea 39

ADOPTION OF THE AGENDA:

A motion was made by Daniel Mahoney to adopt the agenda and modified to postpone the presentation by K & R Real Investments, Inc. The Motion carried, and the agenda was adopted.

CITIZEN COMMENTS:

There were three (3) citizen comments made. Citizen comments included gratitude for the MLK CIA's attempts to recognize small businesses operating in the area and making people aware of opportunities, and expressed interest in locating to the development area, comments citing the improvements made by the MLK CIA to increase the accessibility of online MLK CIA board meeting documents, and comments from Senator Shink's office Regarding the State of Michigan's MI Neighborhoods grant program, through the Michigan State Housing Development Authority.

APPROVAL OF MINUTES:

A motion was made by Diane Washington to approve the minutes from the February 22, 2024 Board of Directors Meeting. The Motion carried.

OLD BUSINESS:

John Willis provided an update on the progress of the second round of funding for the MLK CIA

Entrepreneurial Fund. Malik Goodwin reported on the results of the Strategic Planning Meeting that was held on March 6, 2024.

NEW BUSINESS:

John Willis made a motion to approve an amendment to the agreement with Idea 39 (the current marketing and communications consultant) for an additional 2 months, at a rate of \$2,200 per month to allow for MLK CIA to issue a Request for Proposals to hire a marketing and communications consultant. The Motion passed.

STAFF REPORT:

No comments were made.

DIRECTOR'S COMMENTS:

The Directors provided parting comments. The comments ranged from Anticipation to receive Round 2 awardee recommendations from the Jackson Community Foundation, expressed appreciation for the strategic planning session, reminding people to apply for job and contract opportunities being offered through the City of Jackson, expressed desire to see the budget for the MLK CIA at the next MLK CIA Board meeting in April, and receipt of a progress report for Round 1 awardees provided to the Board in the near future. Other Director comments included expressed appreciation for public comments and their participation, and expressed thanks for the participation of the Jackson Community Foundation and evaluation committee members.

ADJOURNMENT:

The meeting was adjourned at 6:20 pm.