



MLK CORRIDOR AUTHORITY MEETING AGENDA

DATE: Thursday, May 23, 2024

TIME: 5:30 p.m.

LOCATION: King Recreation Center, 1107 Adrian St., Jackson, MI 49203

- I. Call to Order
- II. Roll Call
- III. Adoption of the Agenda
- IV. Citizen Comments (3-Minute Limit)
- V. Approval of Meeting Minutes from April 25 and May 9, 2024, Board Meeting (Exhibit A)
- VI. Old Business
- VII. New Business
 - a. Technical Assistance Providers- Prequalified Vendor Listing
- VIII. Staff Report
- IX. Director's Comments
- X. Adjournment



MLK CORRIDOR AUTHORITY MEETING MINUTES

April 25, 2024

CALL TO ORDER:

The MLK Corridor Improvement Authority (MLK CIA) met in-person at the Jackson King Center Recreation Center, 1107 Adrian St., Jackson, MI 49203. The meeting was called to order at 5:40 pm by Anthony Parker.

ROLL CALL:

PRESENT: John Willis, Daniel Mahoney, Thaddeus Williams, Arlene Robinson, Anthony Parker, Philicia Richmond, James Johnson, Diane Washington, George Brown

ABSENT: Mindy Bradish-Orta

ALSO PRESENT: Malik Goodwin-GWJ, Briana Wilson- Idea 39

ADOPTION OF THE AGENDA:

A motion was made by Daniel Mahoney to adopt the agenda. The Motion carried, and the agenda was adopted.

CITIZEN COMMENTS:

There were one (1) citizen comment made. The Citizen comment expressed support for the attraction of a grocery co-op on the southside of Jackson.

APPROVAL OF MINUTES:

A motion was made by Diane Washington to approve the minutes from the March, 28 2024 Board of Directors Meeting with text modification indicating that board members James Johnson and Philicia Richmond were absent from this meeting and separately, identifying Idea 39's monthly rate as \$2,225.00 per month over a two-month time extension. The Motion carried.

OLD BUSINESS:

Monica Moser from the Jackson Community Foundation presented a Round 2 grant award recommendation on behalf of the MLK CIA Entrepreneurial Fund Grant Selection Committee. The proposed awardees included: Pharoah's Rest, Pretty Distinct Beauty, Mikey's Barbershop, Stop One Party Store, Hope Health Services, DaRealTv Productions, Carl's Coffee & Cream,

Nutton But Love, Taylann Ice Cream, and McCranie Activity Center. Daniel Mahoney made a motion to conditionally accept the recommendation, subject to the awardee satisfying any relevant past due obligations of the City of Jackson and finalizing contractual requirements and final amounts. The motion carried. Daniel Mahoney also made a motion to confirm the Board and Jackson Community Foundation agreeing to schedule a check presentation ceremony for the Round 2 awardees on May 9th at 5:30 PM at the King Recreation Center. The Motion passed.

NEW BUSINESS:

John Willis provided a brief overview of the MLK CIA Revenue and Expenditure Report for the period ending 03/31/2024. <https://stories.opengov.com/jacksonmi/3ceaeb32-2ee0-469f-b9ef-2be7698416d0/published/EIRddUtf?currentPageId=65e21aeb621c3f0414c17f1c>

STAFF REPORT:

Malik Goodwin addressed the last draft of the 2024 MLK CIA Strategic Plan.

DIRECTOR'S COMMENTS:

The Directors provided parting comments. The comments ranged from offering congratulations to all Round 2 awardees, and expressed gratitude to the grant selection committee and the Jackson Community Foundation for all of their hard work. Other Director comments included expressed appreciation for public comments and their participation, and anticipation with seeing redevelopment of the community take place.

ADJOURNMENT:

The meeting was adjourned at 6:01 pm.

2024 Strategic Plan

Foundation		Strategic Goals and Objectives		Vision
Mission Statement		Help the City with the "Reimagining South MLK Drive" infrastructure improvement project		Vision Statement
The MLK Corridor Improvement Authority supports community and business opportunities within its district area that promote economic growth and development by aiding in the reinvestment and revitalization of property.		Objective(s): Provide project coordination support to the City. Research and help identify for the City potential local match funding options.		The MLK Corridor Improvement Authority will further enhance Jackson's south side into a thriving, world-class community experiencing economic prosperity, committed, and dedicated to diversity, equity and inclusion, while maintaining high ethical standards.
Top Strengths		Improve Organizational Capacity	Attract Commercial Investment to the MLK Corridor	Measurable Outcomes
1. City ARPA allocation. 2. Launched MLK CIA programs are recognized in the community; public has a better idea of its mission. 3. MLK CIA communications platform is in place. 4. Abundance of land. 5. MLK CIA Board is invested in the community.		Objective(s): Prepare for the hiring of an MLK CIA Executive Director.	Objective(s): Attract Commercial Development at the East Prospect Site.	Proposed Outcome Launch additional rounds of the MLK Entrepreneurial Fund. Improve MLK CIA Website and Social Media activity. Prepare for the hiring of an Executive Director. Attract New Commercial Projects. Target Date Q4 2024 Q4 2024 Q4 2024 Q4 2024 Q4 2024
Top Weaknesses		Activate and Utilize other MLK CIA Committees.	Continue assisting Private Property Owners with Business Retention & Attraction, & Redevelopment Efforts.	Help City find ways to fully fund local match for the Reimagining South MLK Drive streetscape project.
Top Opportunities		Attract and maintain investor interest in the MLK CIA.		
Top Threats		Focus on Economic Equity Objective(s): Promote Financial/ Wealth Education, Black Business Support & Home Ownership Opportunity. DRAFT 1 - 042724		Critical Issues [?] Released Community Survey indicated a desire for grocery and food access options on the Southside. [?] Economic Equity - o Black-Owned Business Support - o Home Ownership - o Finances/ Wealth Education [?] Lack of funding needed to advance corridor plans. [?] Area infrastructure needs addressing. [?] Poor community awareness of MLK CIA activities.
1. ARPA funding in place is time-sensitive. 2. Additional funding is needed to advance the plan. 3. Limited local workforce development support spaces. 4. Public awareness of the MLK CIA is not sufficient. 5. MLK CIA needs an Executive Director.				
1. Further build on recently forged partnerships. 2. People and organizations have participated in recent MLK events; desire further engagement. 3. Further communication, education and community engagement opportunities exist across various media.				
Key Performance Indicators (KPI's)				
1. Misinformation. 2. Greater Jackson community perception is that the southside cannot be improved despite recent efforts. 3. Lack of major investment so far. 4. Funding is scarce; ARPA funds will run out by 2026.				[?] Marketing Firm hired by Q2 2023. [?] Project Team, Partners And Budget established For the MLK CIA Entrepreneurial Fund Launch in Q2 2023. [?] MLK CIA Website Designed and Launched by Q3 2023.



MLK CORRIDOR AUTHORITY MEETING MINUTES

May 9, 2024

CALL TO ORDER:

The MLK Corridor Improvement Authority (MLK CIA) met in-person at the Jackson King Center Recreation Center, 1107 Adrian St., Jackson, MI 49203. The meeting was called to order at 5:35 pm by Anthony Parker.

ROLL CALL:

PRESENT: John Willis, Daniel Mahoney, Thaddeus Williams, Anthony Parker, James Johnson, Diane Washington

ABSENT: George Brown, Arlene Robinson, Philicia Richmond

EXCUSED: Mindy Bradish-Orta

ALSO PRESENT: Malik Goodwin-GWJ, Briana Wilson- Idea 39

ADOPTION OF THE AGENDA:

No agenda was adopted. The purpose of the meeting was to hold a check ceremony for the Round 2 award winners of the MLK CIA Entrepreneur Fund.

CITIZEN COMMENTS:

No citizen comments were made.

APPROVAL OF MINUTES:

No minutes were presented.

OLD BUSINESS:

The Board participated in a check presentation ceremony for the round 2 award winners of the MLK CIA Entrepreneurial Fund. The awardees included: Pharoah's Rest-\$25,000, Pretty Distinct Beauty=\$25,000, Mikey's Barbershop-\$25,000, Stop One Party Store-\$50,000, Hope Health Services-\$50,000, DaRealTv Productions-\$25000, Carl's Coffee & Cream-\$50,000, Nutton But Love-\$50,000, Taylann Ice Cream-\$50,000, and McCranie Activity Center-\$50,000. John Willis made a motion to conditionally approve the awardees and the award amounts, subject to the awardee satisfying any relevant past due obligations of the City of Jackson and finalizing

contractual requirements and final amounts. The motion carried.

NEW BUSINESS:

No new business was discussed.

STAFF REPORT:

No comments were made.

DIRECTOR'S COMMENTS:

No director comments were provided.

ADJOURNMENT:

The meeting was adjourned at 6:05 pm.