MLK CORRIDOR IMPROVEMENT AUTHORITY MEETING AGENDA

DATE: Thursday, May 22, 2025
TIME: 5:30 p.m.
LOCATION: King Recreation Center, 1107 Adrian St., Jackson, MI 49203

I. Call to Order

II. Roll Call

III. Adoption of the Agenda

IV. Citizen Comments (3-Minute Limit)

V. Approval of Meeting Minutes from the April 24, 2025 Board Meeting (Exhibit A)

VI. Old Business

   a. Marketing and Communications Update- JTV
   b. Neighborhood Clean-Up Day Update
   c. Entrepreneurial Fund- Round 4 Update

VII. New Business

VIII. Staff Report

IX. Director's Comments

X. Adjournment

CITY OF JACKSON MICHIGAN

MLK CORRIDOR AUTHORITY MEETING MINUTES

April 24, 2025

CALL TO ORDER:

The Martin Luther King Corridor Improvement Authority (MLK CIA) Board of Directors met in-person at the Jackson King Center Recreation Center, 1107 Adrian St., Jackson, MI 49203. The meeting was called to order at 5:31 pm by Anthony Parker.

ROLL CALL:

PRESENT: John Willis, Anthony Parker, Daniel Mahoney, James Johnson, Philicia Richmond, Diane Washington, Arlene Robinson

EXCUSED: Thaddeus Williams

ABSENT: Mindy Bradish-Orta

ALSO PRESENT: Malik Goodwin- GWJ

ADOPTION OF THE AGENDA:

A motion was made by James Johnson to adopt the agenda. The Motion carried.

CITIZEN COMMENTS:

There were three citizen comments made. Topics included an announcement about preliminary plans from a group interested in resurrecting the Rose Parade, and who have a desire to seek feedback from others in the neighborhood about the idea of doing so, inquiries about the timing of the upcoming streetscape work along S. MLK Drive, and compliments to the board regarding its work and for the quality of the MLK CIA social media channels.

APPROVAL OF MINUTES:

A motion was made by James Johnson to approve the minutes from the March 27, 2025 Board of Directors Meeting, with modification to reflect that Mindy Bradish-Orta was excused from the meeting. The Motion carried.

FINANCIAL REPORT

Malik Goodwin and John Willis provided an overview of the financial report and activities for the month ending March 2025. The Board provided comments to staff on the report format. James Johnson made a motion to accept the financial report. The Motion carried. The staff made a request to the Board to authorize $10,000 to pay for additional technical assistance tied to the Entrepreneurial Fund awardees. James Johnson made the motion to approve $10,000 for additional technical assistance support. The Motion carried.

OLD BUSINESS:

On behalf of JTV, Malik Goodwin provided the marketing update on the status of the media efforts content it manages for the MLK CIA. Malik Goodwin also provided an update on the upcoming Business Resource Fair, scheduled for May 22, from 3:30 until 5:00 pm at the MLK Recreation Center. John Willis provided an update on the upcoming neighborhood clean-up event, scheduled for May 17, 2025, from 8:00 am to 2:00 pm.

NEW BUSINESS:

Malik Goodwin presented a draft timeline for the upcoming funding round of the Entrepreneurial Fund to the Board for discussion, The Board provided feedback and requested revisions be made and presented at the May 2025 Board of Directors meeting.

STAFF REPORT:

Malik Goodwin provided an update on the progress on a potential commercial development project currently proposed at Cooper & Biddle streets.

DIRECTOR'S COMMENTS:

The Directors provided parting comments. Board members thanked the public for attending the meeting.

ADJOURNMENT:

The meeting was adjourned at 6:19 pm.